

Make your customers find you online

Digicon Academy

Course Specifications

Mode of Study : Online study mode

Location : Rest of Nigeria

Duration : 2 weeks

Intake : January

Course Summary

About this course

Start out free course to discover just some of the ways businesses can reach and connect with more customers online. Plus, learn how to improve your search engine performance (SEO), and use online advertising (SEM) to boost sales and awareness.

COURSE FEATURES

- Video tutorials
- Easy-to-implement tips
- End of topic assessments
- Unlimited access

How To Enroll

Fill in your details on the enquiry form and course link will be sent to you

Career Outcomes

- Search engine basics
- How search engines work
- How search engines see the web
- Organic search explained
- Paid search explained
- Google search console
- Making your web pages search friendly
- How other websites can work for you
- Cross borders with SEO
- Using digital to advertise locally
- Reaching locals on their mobiles
- SEO for local businesses

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